

TRAVEL/TOURISM

• **NowPlayingUtah.com**, a Web site designed to serve as the all-inclusive resource for "what to do" and "where to go" in Utah, launched April 17. NowPlayingUtah.com is a project of the Utah Arts and Cultural Coalition, a nonprofit program, in partnership with the Utah Arts Council, the Salt Lake County Zoo, Arts and Parks Program, and the Salt Lake Convention & Visitors Bureau. Utah is the first state to undertake this comprehensive program. Other "Artsopolis" network members are regions, cities or entities located in Texas, Colorado, Minnesota, North Dakota, North Carolina, Tennessee, Indiana, Arizona and California.

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